

**FIND**  
**ENGAGE**  
**ENROLL**

What is  
**EDUFINDME**  
Exactly?

# What is EDUFINDME Exactly?



**EDUFINDME** is a social network that was developed for education in the spirit of pairing quality institutions with talented students.

We like to think of it as Facebook meets Match.com, but all in the name of education.

Students create detailed profiles highlighting their educational background and study preferences.

Institutions create profiles, or EDU-Communities as we like to call them, to showcase their programs, campuses and other school characteristics.

**About your school**

student enrollment: Small

school setting: Urban

student diversity: Very diverse

other school options: (To select more than one option, hold down Control key as you click each selection)

- None
- Religiously affiliated
- No religious affiliation
- Same-sex (all men or all women)
- Co-ed (men and women)
- Online/distance learning options

SAVE

**Institution Profile**

**Student Profile**

Institutions and schools can search for one another based on a number of customized criteria but **EDUFINDME** takes it one step further by automatically suggesting students that may be a good match for your institution (and vice versa) based on the information provided on your profiles

**EDUFINDME BETA / INSTITUTIONS**

Dashboard | My Profile 63% | My EDU-Community | My Scholarships | EDU-Mail | My Preferences | Logout

Sync your Facebook profile to get the most out of your EDUFINDME experience.

Here you can search for prospective students. Just scroll down and enter your search criteria on the right.

For your convenience, we have automatically provided a randomly selected group of students below whose study abroad preferences are aligned with what your institution offers.

**Prospective Fans**

- MATCH 70% **DIANA** From Quito, Pichincha - Ecuador
- MATCH 70% **Gabriela** From Padova, Veneto - Italy
- MATCH 70% **Maria** From São Paulo, São Paulo - Brazil
- MATCH 70% **RAFAEL** From São Paulo, São Paulo - Brazil
- MATCH 70% **André** From Realengo, Rio de Janeiro - Brazil

**What kind of students are you looking for?**

Build your EDU-Community by conducting a search of 19161 EDUFINDME users based on the below criteria.

Note that Course of Interest will return results based on what the student has entered for this information.

Use the Nationality option to find students from areas where you are looking to recruit.

Program of Interest: All

Gender: All

# What is **EDUFINDME** Exactly?



Invite students to connect with you by joining your EDU-Community as your Fan and from there begins the rapport that time and distance used prohibit with international students before **EDUFINDME** came along. And the best part? **EDUFINDME** is fully integrated with other social media sites (Facebook, Twitter, etc.) so that you can finally centralize your online presence in a way that makes sense for educational institutions.

facebook

twitter

LinkedIn

## Congratulations! You are all set to get started in a new recruitment experience.

1st -> Go to "My Profile" on the top and complete it as much as possible so **EDUFINDME** can Save your time by suggesting you the students that best matches with what your school offers.

2nd -> Go To "My Preferences" to set it up. You can set up the alert emails you would like to receive from **EDUFINDME** and how often you want to receive them. You can also sync your facebook/twitter account, even more than.

3rd -> Go To "My EDU-Community" "My Fans" -> "Prospect" and start prospecting Students. All of them have created profiles because they share the same interest: They want to study abroad.

4th -> The system works either way:

A) You invite students to join your EDU-Community

Or

B) Students find you in the site and request to join your EDU-Community (Your school page on **EDUFINDME**).

After students accept your invitations, they become your Fans and are placed under "My EDU-Community" -> "My Fans" -> "Active". Since students may decline your invitations, those who accept them are considered good leads and you can start a social selling process of your programs.

Same thing happens when you accept students invitations which you may do so after you review their profiles. You may decline a student request if you feel the lead is not a good one. After accepting the students request, they become your fans on **EDUFINDME** and placed in your active fans area.

5th -> When schools and students are connected (You and your fans) there are many channels of communications between the two parties.

# What is EDUFINDME Exactly?



- A -> You can use EDU-Mail (edufindme messaging center).
- B -> You can sync your **EDUFINDME** account and your Facebook/twitter accounts.
- C -> You can follow your What's cracking updates and post messages to all your fans
- D -> You can go to "My EDU-Community" -> "My Fans" -> "Active" and send messages to group of fans you have, ie. Only Brazilian fans, only Colombian Fans, etc.

6th -> You may network with agent/advisors on **EDUFINDME** same way. Accepting an invitation from an agent, in any way means that your school will work with this agent or be bind to it. It just opens a channel of communication between you and the agent/advisor which can be terminated by either party at any time.

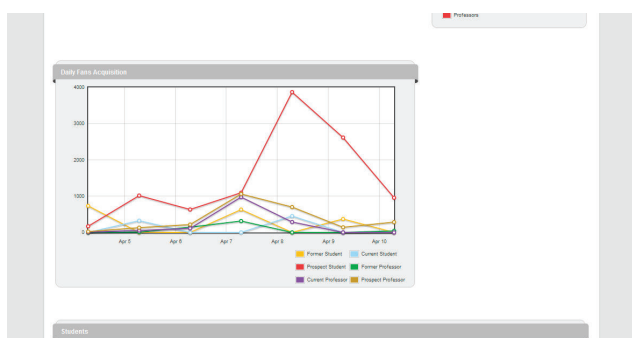
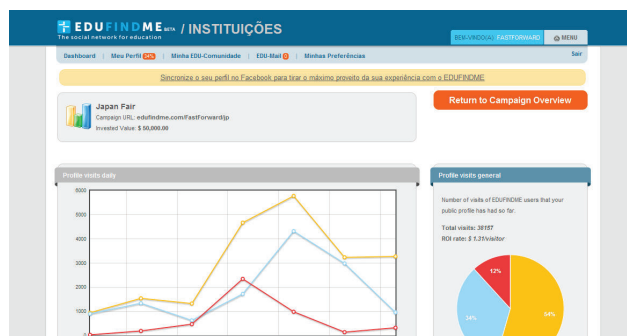
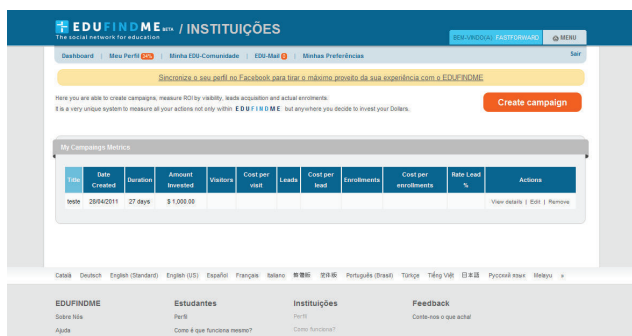
**IMPORTANT:** The relations between schools and agents/advisors are not seen anywhere in **EDUFINDME**. This is only visible to the school/agent who networks

**EDUFINDME** is running in Beta so any feedback you may have is very much appreciated. Soon we will let you know about a webinar given by Julio Ronchetti, the founder.

Enjoy this new recruitment experience!

## What's it going to cost me?

A standard institutional profile is free of charge, though there will be an option to upgrade to a premium account when we launch added features (My Events, My Campaigns, etc) later this year.



To purchase student leads, there are several options available which you can read more about here: [How exactly does the leads system work?](#)